



**Marty J. Beard**  
**President**  
**Sybase 365**



---

Marty J. Beard has served as president of Sybase 365, a subsidiary of Sybase, Inc., since November 2006. Under his leadership, Sybase 365 has become the recognized global leader in mobile messaging and mobile commerce. Prior to this role, Mr. Beard served as Sybase's senior vice president, Corporate Development and Marketing from February 2003 to November 2006, and as vice president, Corporate Development from August 2000 to February 2003.

Mr. Beard obtained his bachelor's degree from the University of California, Berkeley, with a double major in rhetoric and history. He also holds an MBA from Georgetown University.