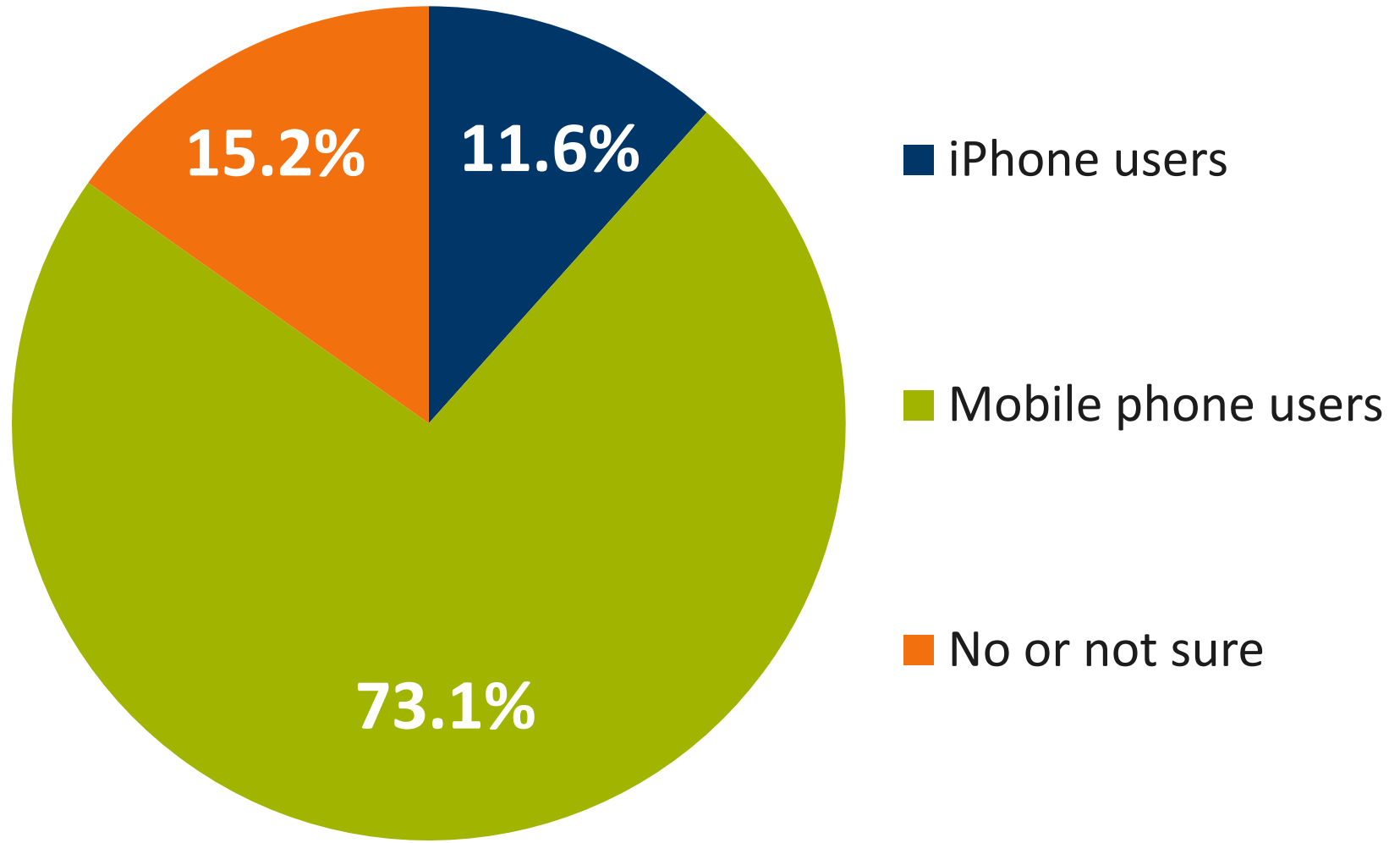
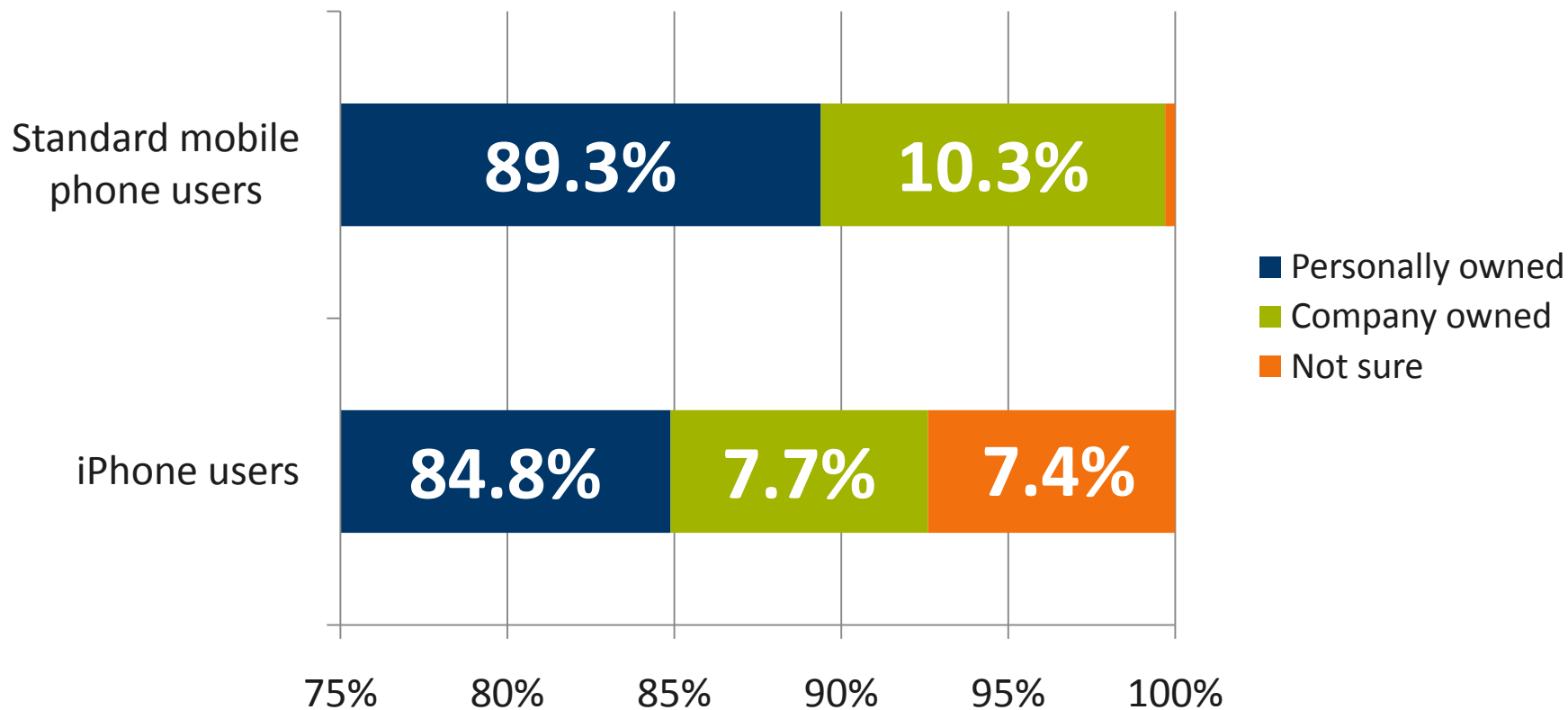


Breakdown of mobile device users surveyed*



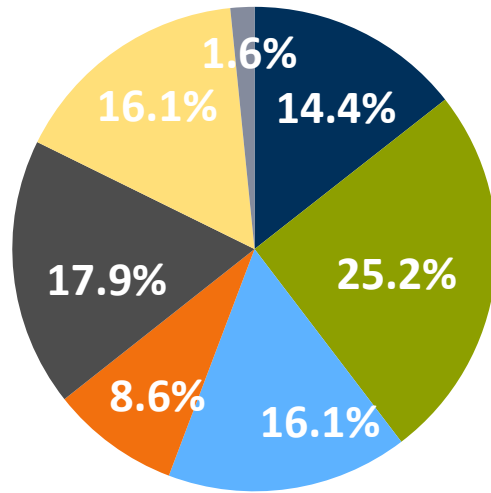
Total of 2100 respondents surveyed across the US

Does your employer supply your phone?

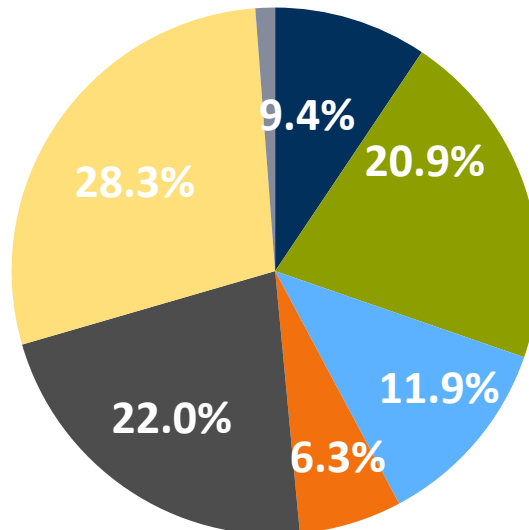


How regularly do you use the iPhone to do some form of work?

iPhone users



Mobile phone users

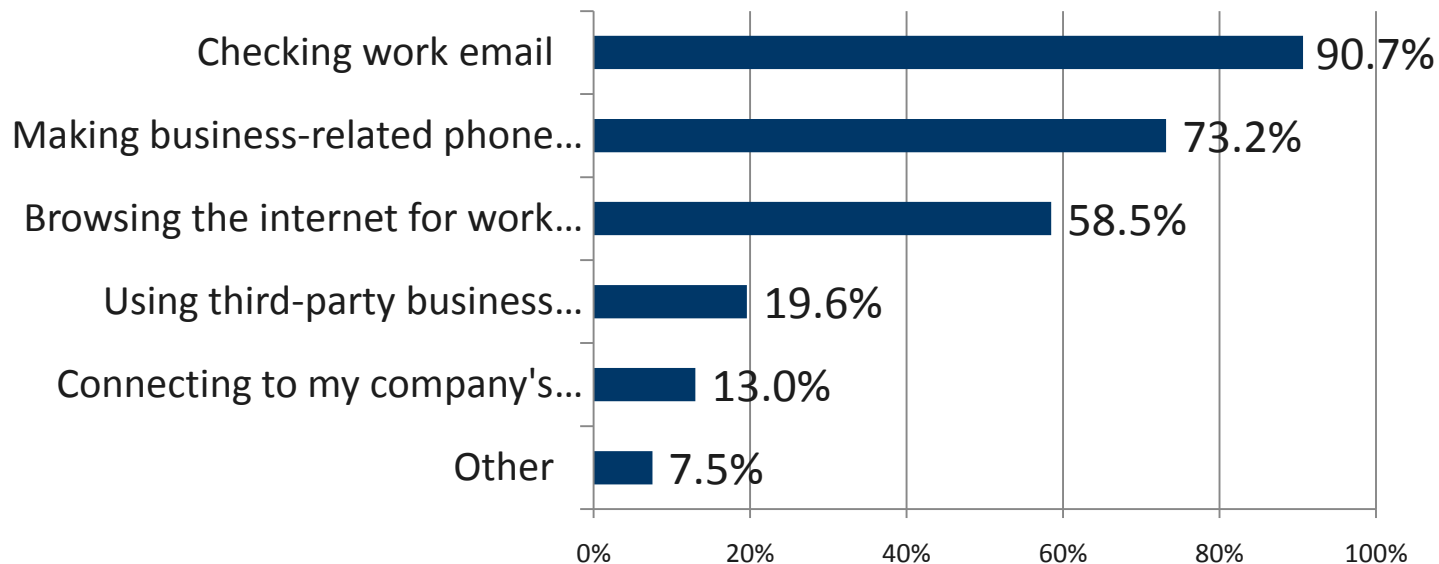


- Almost every time I'm away from my desk
- Many times a day
- One average, once a day
- Once a week
- Rarely
- Never
- Not sure

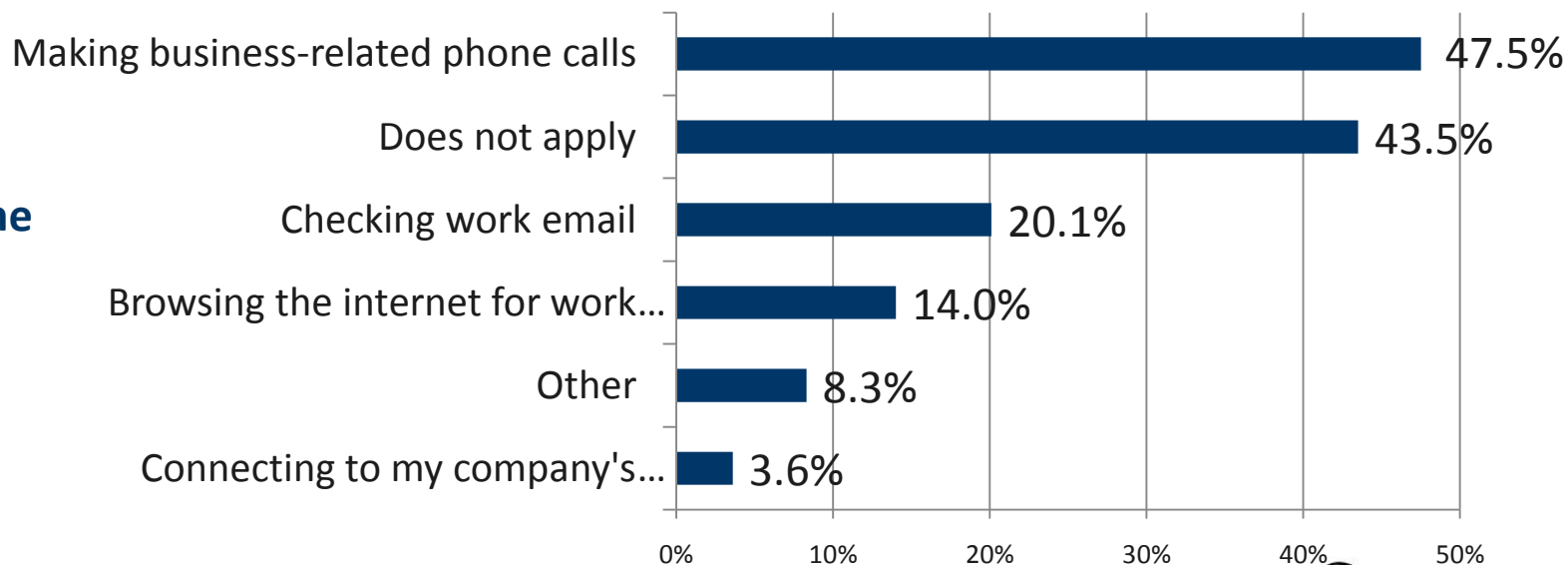
- Almost every time I'm away from my desk
- Many times a day
- One average, once a day
- Once a week
- Rarely
- Never
- Not sure

How do you use your phone to conduct work?

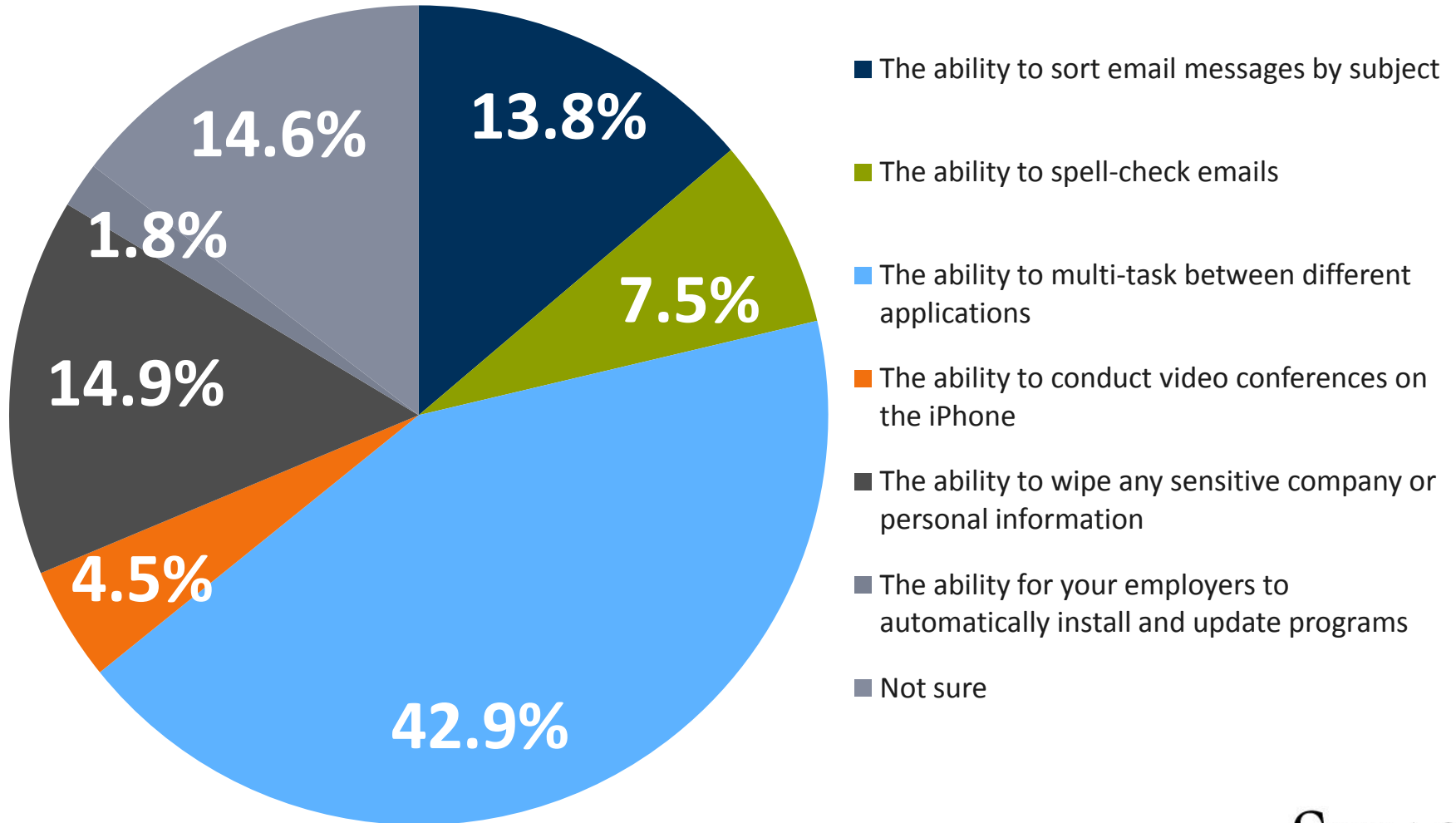
iPhone users



Mobile phone users

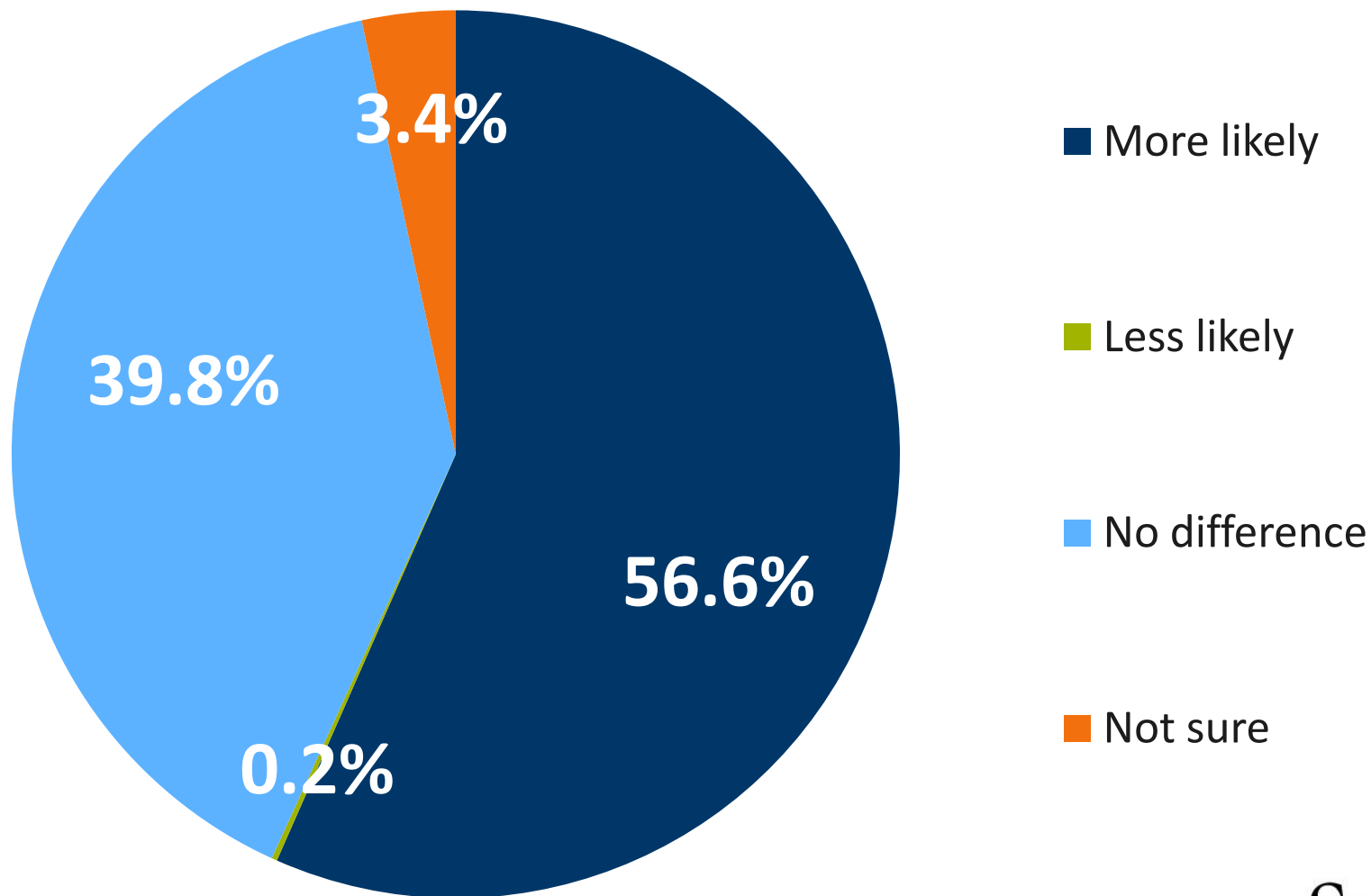


If you could only have one of the following new features for your iPhone, in which one would you be most interested, in terms of helping you do work on the device?



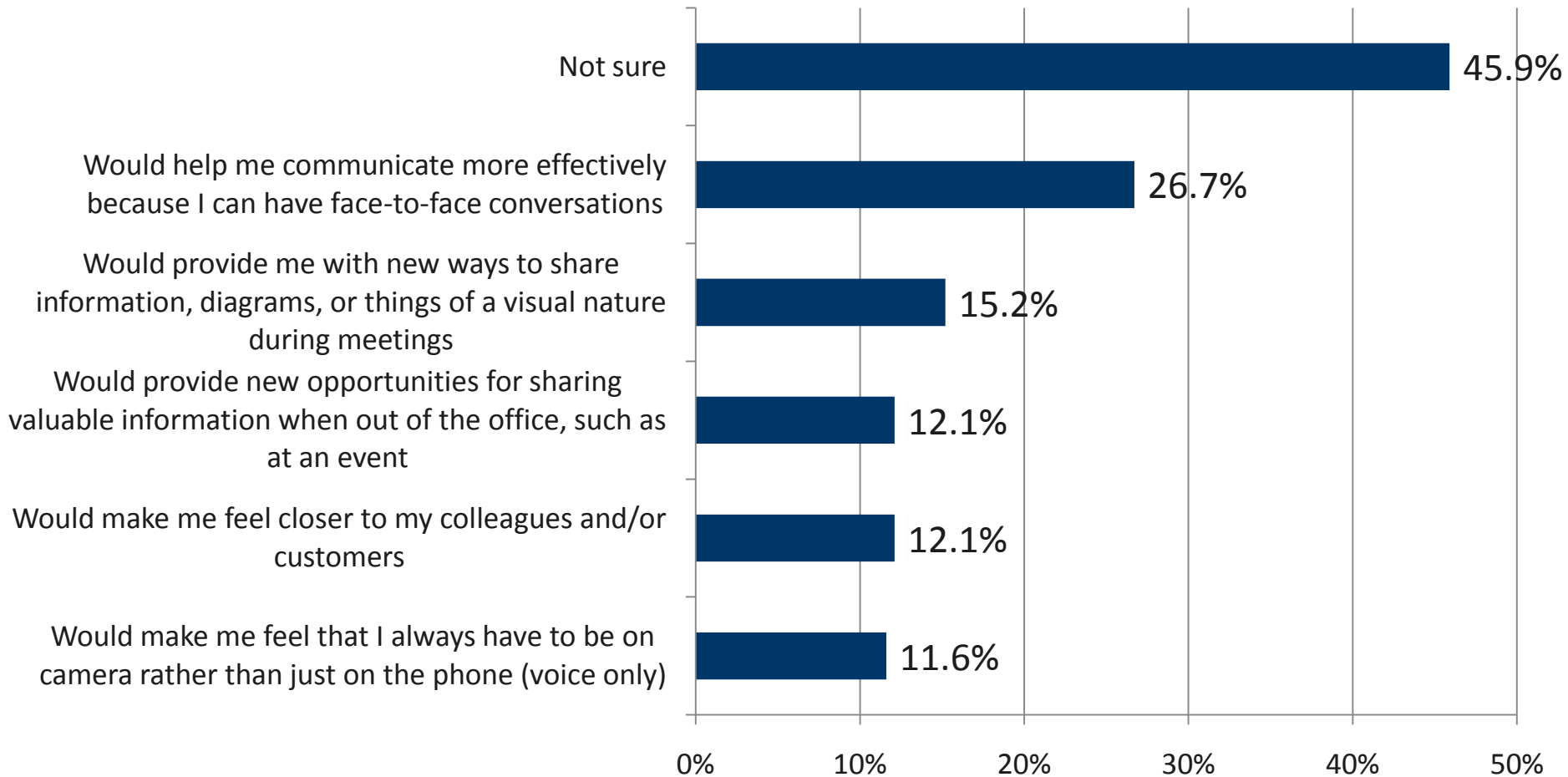
244 iPhone users responded to this question

If the iPhone added all of the abilities just listed, are you more or less likely to use the iPhone for work purposes, or would it make no difference?



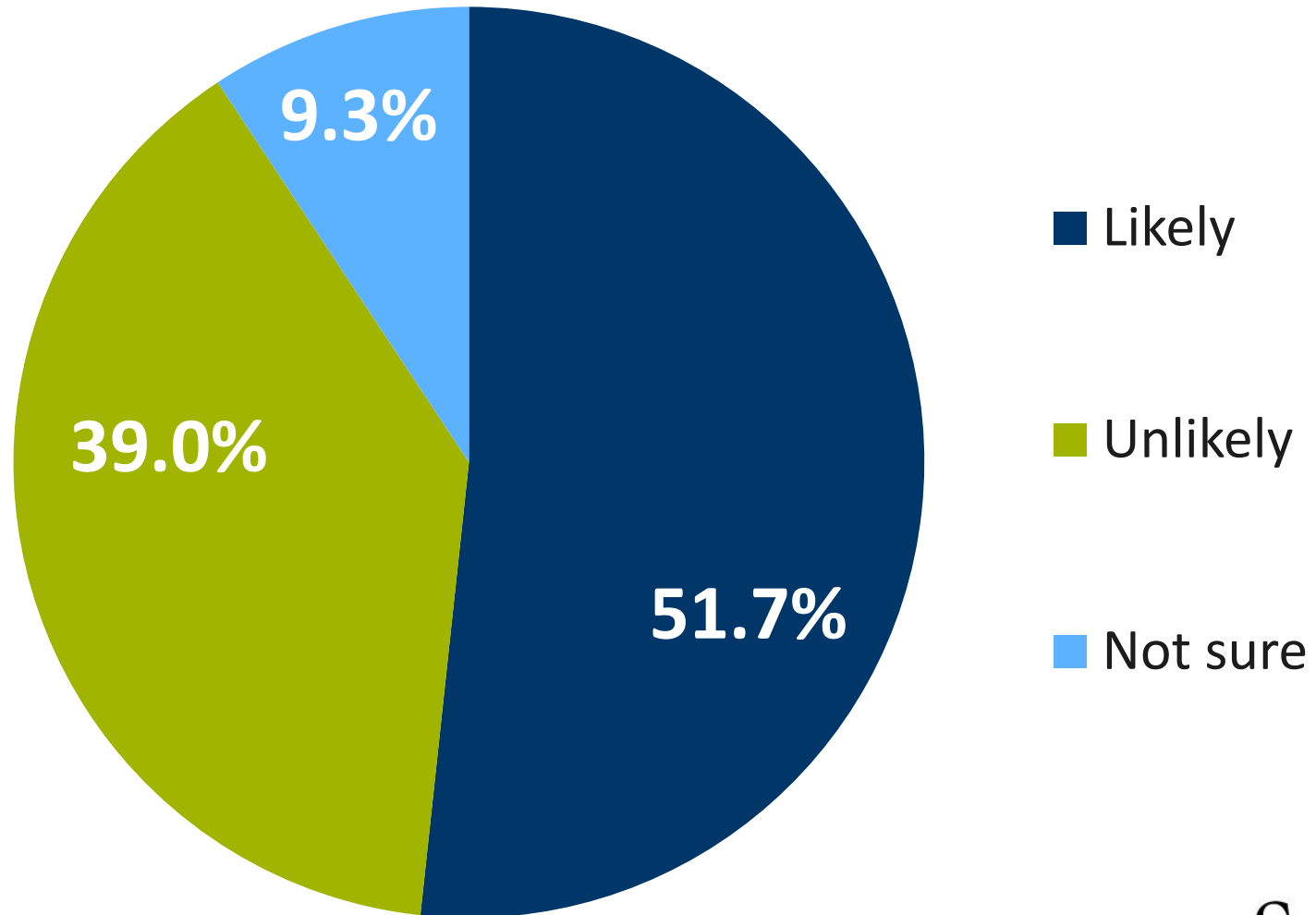
244 iPhone users responded to this question

If you had the ability to conduct video conferences using your iPhone, what impact do you think it would have on your work?



Likelihood to request a company upgrade to an iPhone

If you knew there was a mobile phone, in this case an updated Apple iPhone that could enable you to be more productive when out of the office by giving you access to company email, applications and video conferencing, and that should you lose it, any sensitive information, both business and personal, could be wiped from the device, how likely are you to request one from your company? *(Question posed only to those whose company provides a mobile device.)*



185 mobile phone users responded to this question

SYBASE®

Likelihood to purchase an iPhone

If you knew there was a mobile phone, in this case an updated Apple iPhone that could enable you to be more productive when out of the office by giving you access to company email, applications and video conferencing, and that should you lose it, any sensitive information, both business and personal, could be wiped from the device, how likely are you to consider purchasing such as device?

