

**“Let the Revolution Begin
Deploying your PowerBuilder Apps to the Web”**



Appeon 2.5™ for PowerBuilder®

**Everything Works Better
When Everything Works Together**

**A New Web Development and
Immediate Web-Deployment Solution for
PowerBuilder® Applications**

Presenters

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Everything Works Better
When Everything Works Together

Agenda

- Web Access Challenges
- Solution Benefits
- Appeon Overview
- Appeon Demonstration
- Review
- Questions and Answers

Market Review:



- IT Initiatives



- Business Drivers for Web Access

- Cost reduction (deployment and maintenance)
- Operational flexibility
- Extending application to partners, customers, etc

- Pain Points for Web Access

- Time, Cost, Retraining, Sacrificed Functionality

Web Solutions Requirements

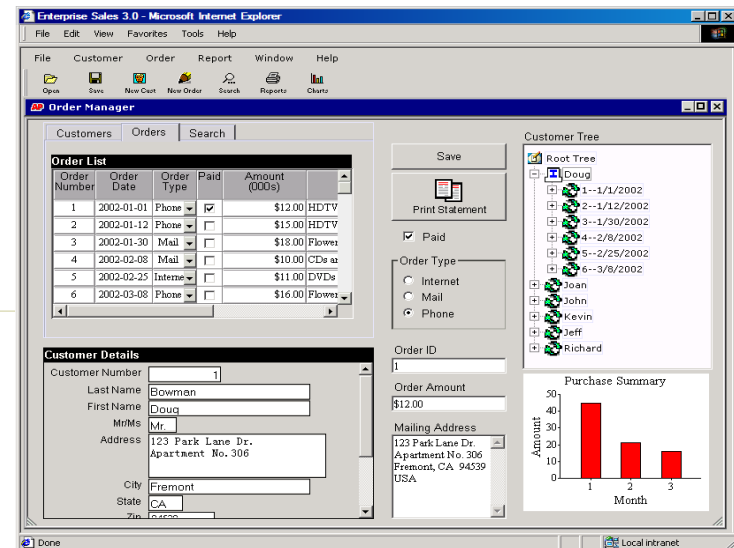
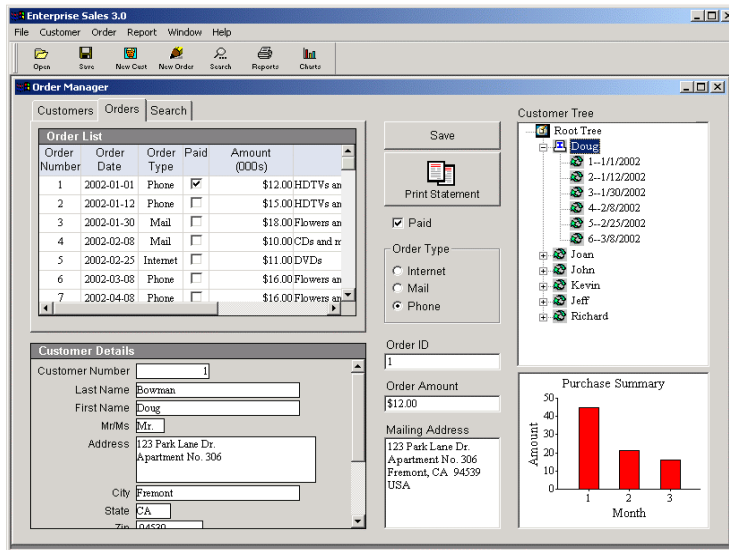


- Business
 - Quick deployment
 - Sophisticated user interface (UI)
 - Responsive to change requests
 - Low risk
- Technical
 - Comprehensive solution
 - Ease of deployment
 - Security

A New Way to the Web: Appeon™ 2.5 for PowerBuilder®



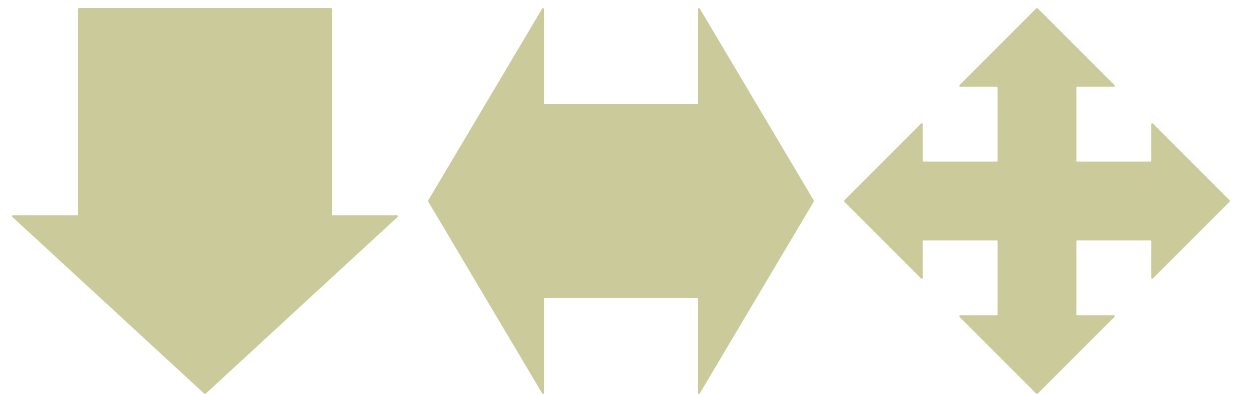
- Immediate deployment for existing C/S applications
- Fast development of new applications



Increase Revenue



- Sell deeper within existing customer base
- Sell wider within existing customer base
- Access New Markets



Decrease Time to Market



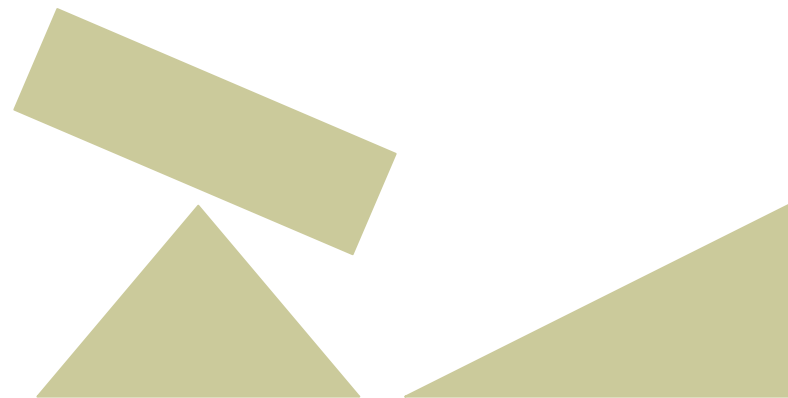
- Shortest time to the Web
- Eliminate competitive weaknesses
- Packaged for OEM



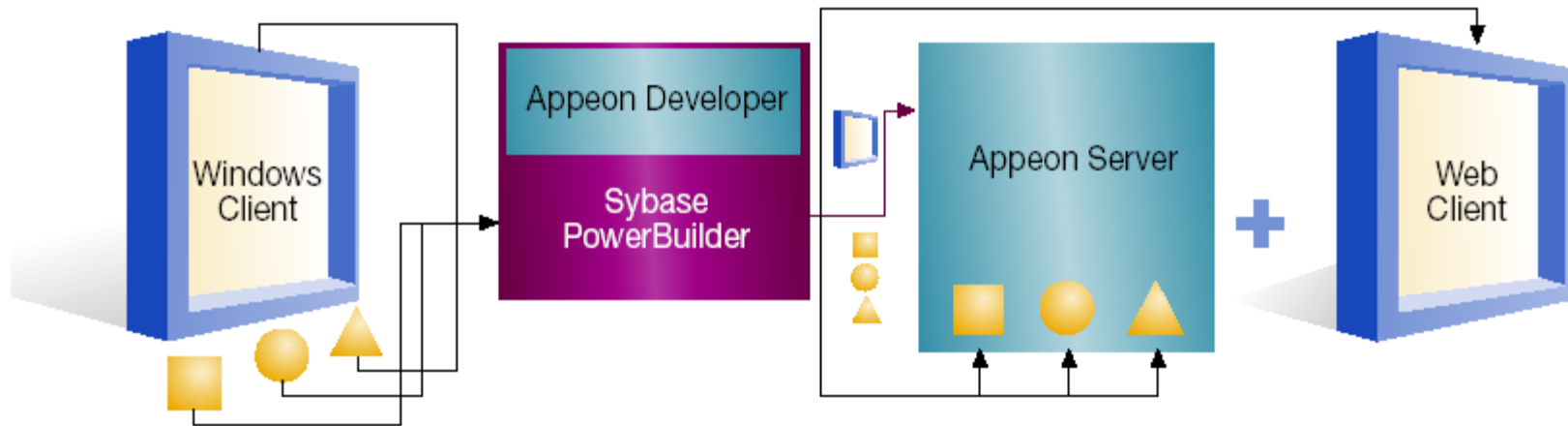
Predictable Costs



- Predictable vs. Risky Development
- Predictable Cost of Goods Sold (COGS)



Three Steps to the Web for Existing Applications



Step 1 - Analyze

- Apeon scans the entire PowerBuilder application, flagging Web incompatibilities

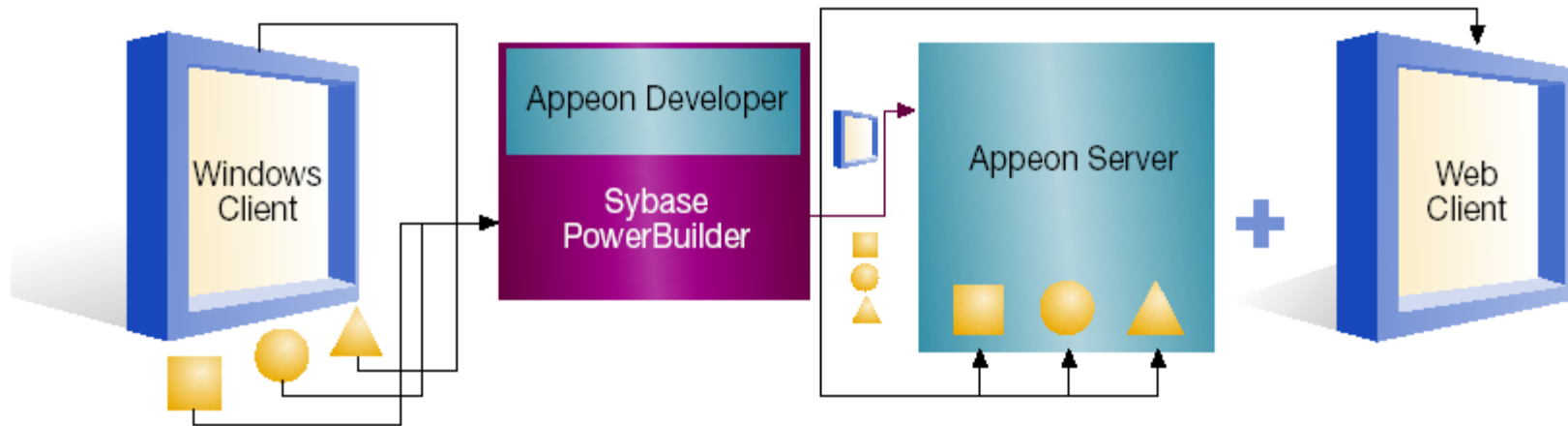
Step 2 - Modify

- If desired, rewrite or remove any unsupported PB features or code using standard PB programming

Step 3 - Deploy

- Invoke Wizard to generate HTML, XML, and JavaScript
- Choose deployment profile (Dev, Test/QA, Prod)
- Click "Deploy"

Three Steps to the Web for New Applications



Step 1 - Develop

- Quickly create new PowerBuilder Client/Server Windows and DataWindows using Appeon supported features.

Step 2 - Test

- Test PowerBuilder application in PowerBuilder IDE.

Step 3 - Deploy

- Invoke Wizard toGenerate HTML, XML, and JavaScript
- Choose deployment profile (Dev, Test/QA, Prod)
- Click "Deploy"

Rich Web Client Development



- New way to develop rich Web clients
 - Highly productive 4GL
 - Rich Web controls available with Web library
- Customer Benefits
 - User Satisfaction
 - Sophisticated UI
 - IT Satisfaction
 - Simple development paradigm
 - Powerful deployment model

Leveraged UI, Assets, Experience



- Leveraged UI
 - Near identical UI (screens, controls, DataWindows®)
- Leveraged Assets
 - Business logic reuse
- Leverages Experience
 - Existing skills/knowledge still apply
- Benefit
 - Reduced Risk
 - No risk for UI changes
 - No language retraining or retooling equals no re-write risk



Solution Review



- Technical Benefits
 - Low risk C/S to the Web without waiting
 - Benefits of C/S development with scalability and access of Web application deployment
- Business Benefits:
 - Increased revenue
 - Decreased time to market
 - Lower, predictable costs

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For More Information

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